



# ITLG INNOVATION SUMMIT 2012

March 12<sup>th</sup> & 13<sup>th</sup> - Hyatt Regency, Santa Clara, CA

## FEATURED SPEAKERS



John Hartnett  
Founder & President  
ITLG



Craig Barrett  
Chairman  
ITLG



Roger McNamee  
Founder  
Elevation partners



Carl Schramm  
President and CEO  
Kauffman Foundation



John O'Farrell  
Managing Partner  
Andreessen Horowitz

### OVERVIEW

The 5th annual ITLG Innovation Summit is a two day gathering of top executives, entrepreneurs, and venture capital investors operating in Ireland and Silicon Valley. Through a powerful combination of keynote presentations, panel debates and top company CEO showcases, attendees get an inside look at the cutting-edge technology, business and political trends creating the most exciting and profitable new opportunities in the world.

**Bloomberg**

**IT THE IRISH TIMES**  
irishtimes.com

**siliconrepublic**

**IRISH AMERICA**



[www.itlg.org](http://www.itlg.org)

[#InnovITLG](https://twitter.com/InnovITLG)

March 12<sup>th</sup> & 13<sup>th</sup>  
Hyatt Regency, Santa Clara, CA

THE 2011 TECHNOLOGY AWARD WINNERS

2011 UNIVERSITY CHALLENGE WINNER



ITLG/Irish Times Innovation Award 2011



www.skillpages.com



ITLG/Irish Times Emerging Technology Award 2011



www.intelesens.com



University Challenge Winner



## EVENT VENUE



HYATT REGENCY  
SANTA CLARA

5101 Great America Parkway  
Santa Clara, California, USA 95054



## SUMMIT OVERVIEW

Monday March 12<sup>th</sup> – Evening

- Event Launch Reception – sponsored by Andreessen Horowitz

Tuesday March 13<sup>th</sup> – All Day Innovation Summit Event - Silicon Valley

- Conference
  - o Speakers & Panels
  - o Technology Workshops
  - o Cloud Computing Seminar sponsored by Grant Thornton
  - o All Day Technology Showcase
- Announcing the Silicon Valley 50
  - o Recognizing the top 50 most influential Irish Americans in Silicon Valley in conjunction with Irish America Magazine
- ITLG Irish Times Silicon Valley Awards Gala Dinner
  - o Awards for Most Innovative Irish Technology Company & Most Promising Emerging Irish Technology Company

## ADMISSION - Two Day Event

ITLG Member Admission Price \$400

ITLG Standard Admission Non-Member \$700

**Special Admission Offer**  
Non-Member Admission Price \$600  
\$100 off regular price - limited time offer

**REGISTER NOW**

Register at [www.itlg.org](http://www.itlg.org)

## SPONSORSHIP OPPORTUNITIES

SOLD

### EVENT HEADLINE SPONSOR

Sponsorship option also available

- Headline Sponsor of the ITLG Innovation Summit Event
- Premier seating for two tables of ten
- Full page advertisement & editorial in Silicon Valley 50 Magazine
- Branding on stage & sponsor boards
- Corporate logo and link to ITLG website

Ewing Marion  
**KAUFFMAN**  
Foundation

SOLD

### ANDREESSEN HOROWITZ RECEPTION SPONSOR

Sponsorship option also available

- ITLG Innovation Summit Reception Sponsorship named for your company
- Premier seating for one table of ten
- Half page advertisement in Silicon Valley 50 Magazine
- Branding on stage & sponsor boards
- Corporate logo and link to ITLG website

**ANDREESSEN  
HOROWITZ**

\$20,000

### GALA DINNER SPONSOR

Co-sponsorship option also available

- ITLG Innovation Summit Gala Dinner Sponsorship named for your company
- Premier seating for one table of ten
- Half page advertisement in Silicon Valley 50 Magazine
- Branding on stage & sponsor boards
- Corporate logo and link to ITLG website

SOLD

### CLOUD COMPUTING SPONSOR

- VIP seating for one table of ten
- Full-page advertisement in Silicon Valley 50 Magazine
- Branding on stage screens and sponsor boards
- Corporate logo on ITLG website

 **Grant Thornton**

\$7,500

### IRISH INNOVATION SUMMIT TECHNOLOGY SPONSOR

- One table of ten
- Corporate logo on ITLG website and the Silicon Valley 50 Magazine
- Branding on stage screens and sponsor boards Leadership Sponsor in PR

From \$5,000

### SPONSORSHIP OPTIONS FROM \$5,000

- Networking Breakfast Sponsor
- Networking Lunch Sponsor
- Networking Reception Sponsor - **SOLD** - Cowen Group
- Innovation Panel Sponsor
- Technology Showcase Sponsor

**COWEN**  
G R O U P

### Sponsorship Includes

- Five premier seats at the Gala Dinner
- Corporate logo on ITLG website and the Silicon Valley 50 Magazine
- Branding on stage screens and sponsor boards

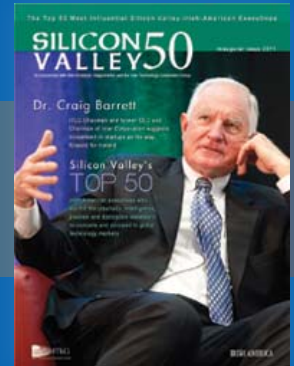
## SPONSORSHIP OPPORTUNITIES

\$15,000

### SILICON VALLEY 50 SPONSOR

- ITLG Innovation Summit Silicon Valley 50 Sponsorship named for your company
- VIP seating for one table of ten
- Full-page advertisement in Silicon Valley 50 Magazine
- Branding on stage screens and sponsor boards
- Corporate logo on ITLG website

## SILICON VALLEY 50 MAGAZINE



Silicon Valley 50 Magazine highlights the top Irish-American executives in technology. 10,000 copies of the magazine to be distributed in NYC, Boston and Silicon Valley



### Tributes/Advertising in the Silicon Valley 50 Magazine

Back cover (full color)	\$7,500
Inside front cover (full color)	\$6,000
Inside back (full color)	\$6,000
Full page (full color)	\$5,000
Half page (full color)	\$2,500

### Tributes/Advertising in the Irish Innovation Summit Program

Back cover (full color)	\$7,500
Inside front cover (full color)	\$6,000
Inside back (full color)	\$6,000
Full page (full color)	\$5,000
Half page (full color)	\$2,500

For sponsorship opportunities, contact John Cassidy at [john.cassidy@irishic.com](mailto:john.cassidy@irishic.com)